# HongLeong Investment Bank

## **HLIB Research**

PP 9484/12/2012 (031413)

# Matrix Concepts (BUY←→, EPS ←→)

INDUSTRY: NEUTRAL EARNINGS EVALUATION

# Good set of results; raising our TP

Results	<ul> <li>3Q net profit came in at RM36m, bringing 9M earnings to RM112.2m, making up 74% and 79% of HLIB and consensus estimates respectively.</li> </ul>
Deviations	<ul> <li>None.</li> </ul>
Dividends	<ul> <li>10.0 sen net DPS was declared in 3Q13, bringing YTD DPS to 25.4 sen, or 97.6% of our 26 sen DPS forecast.</li> </ul>
Highlights	<ul> <li>Qoq drop in revenue, from RM147m in 2Q to RM127m in 3Q, mainly due to the higher revenue recognition from residential properties sold for the Hijayu 1B development project in 2Q, whilst Hijayu 3D had yet to reach its milestone for revenue recognition in 3Q.</li> </ul>
	<ul> <li>Qoq margin expansion. However, gross profit margin experience sequential qoq expansion due to a change in product mix, rising from 36% to 50%. We attribute this to a higher proportion of revenue derived from sales of industrial properties and commercial land, which command substantially better margins.</li> </ul>
	<ul> <li>Focus remains on Seremban and Johor. MCH still remains very much focused on these two areas, with Seremban accounting for more than 90% of future GDV.</li> </ul>
Risks	<ul> <li>Slowdown in sales; escalation in construction and raw material costs; downturn in Seremban and Johor.</li> </ul>
Forecasts	<ul> <li>Maintained.</li> </ul>
Rating	• BUY ( <b>←→</b> )
	<ul> <li>Positives: Offers great exposure to the thriving satellite town of Seremban.</li> </ul>
	<ul> <li>Negatives: Lack of landbank diversification means the company's fate is completely tied to that of Seremban.</li> </ul>
Valuation	<ul> <li>Despite share price performing strongly (up 25% since our 2Q results note), we raise our TP from RM3.46 to RM4.51 (35% discount to RNAV).</li> </ul>
	<ul> <li>We continue to keep MCH as our sector top pick on back of: (1) Our conviction that more upside remains thanks to escalating land prices in Seremban as more Greater KL residents continue to migrate to Seremban;</li> <li>(2) Undemanding FY14E PER of 5.7x vs. more than 10x for mid to large cap developers; and (3) Still attractive FY14E DY of 7.0%, based on 40% payout ratio.</li> </ul>

#### November 20, 2013 Price Target: RM4.51 (♠) Share price: RM3.24

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KLCI	1807.2
Expected share price return	38.7%
Expected dividend return	8.0%
Expected total return	46.7%

#### Share price



#### Information

Bloomberg Ticker	MCH MK
Bursa Code	5236
Issued Shares (m)	301
Market cap (RMm)	974
3-mth avg volume ('000)	432

Price Performance	1M	3M	12M
Absolute %	11.0	21.3	nm
Relative %	10.5	19.4	Nm

#### Major shareholders (%)

• • •	
LEE TIAN HOCK	19.96
SHINING TERM SDN BHD	16.11
MAGNITUDE POINT SDN BHD	6.37
SUPREME INTEREST SDN BHD	5.06
TARGET VENUE SDN BHD	5.06
AMBANG KUSSA	4.98

#### Summary Earnings Table

		I GINIC		
FYE 31 Dec (RM m)	2012A	2013E	2014E	2015E
Revenue	456.1	774.7	838.8	917.7
Reported net profit	103.5	151.2	170.4	193.9
Norm. net profit	103.5	151.2	170.4	193.9
Norm. EPS (sen)	43.6	50.4	56.8	64.6
EPS growth (%)	49.1	15.6	12.7	13.8
Norm. PER (x)	7.5	6.5	5.7	5.0
FD PER (x)	7.5	6.5	5.7	5.0
Net DPS (sen)	0.0	26.0	22.7	25.9
Dividend yield (%)	0.0	8.0	7.0	8.0
BVPS (RM)	2.0	1.8	2.2	2.6
P/B (x)	1.6	1.8	1.5	1.3
HLIB				

#### Figure #1 Quarterly results comparison

Figure #1 Quarterly re						
FYE 31 DEC	3Q12	2Q13	3Q13	QoQ (%)	YoY (%)	Remarks
Revenue	nm	147.3	127.4	-13.5	nm	
Cost of Sales		-93.7	(4.2	21.4		
	nm		-64.3	-31.4	nm	
Gross profit	nm	53.6	63.1	17.8	nm	GP margin experience sequential qoq expansion due to
						change in product mix, namely higher sales in industrial properties and commercial land.
Other income	nm	0.4	1.7	356.9	nm	F F
Selling and marketing expenses	nm	-1.5	-1.3	-12.1	nm	
Administrative expenses	nm	-11.6	-14.5	24.6	nm	
Operating Profit	nm	40.9	49.0	19.9	nm	
Finance costs	nm	-0.3	-0.3	-4.8	nm	
Profit before taxation	nm	40.6	48.7	20.1	nm	
Income tax expense	nm	-10.5	-12.5	18.9	nm	Flow-down from revenue and gross profit.
Net profit	nm	30.0	36.2	20.5	nm	<b>0</b> .
РАТАМІ	nm	30.0	36.2	20.5	nm	Flow-down from PBT.
Minority interest	nm	0.0	0.0	nm	nm	
EPS (sen)	nm	13.1	12.1	-7.6	nm	
DPS (sen)	nm	5.3	10.0	90.5	nm	

Company, HLIB

	FY12	FY13	YoY (%)	HLIB	% HLIB	Remarks
Revenue	nm	430.3	nm	774.7	55.5	YTD breakdown of revenue between residential / commercial properties, industrial properties and the sale o land was 66.77%, 27.8% and 5.5% respectively.
Cost of Sales	nm	-239.1	nm			· · · · · · · · · · · · · · · · · · ·
Gross profit	nm	191.2	nm			
Other income	nm	2.2	nm			
Selling and marketing expenses	nm	-5.0	nm			
Administrative expenses	nm	-36.9	nm			
Operating Profit	nm	151.6	nm			
Finance costs	nm	-0.8	nm			
Profit before taxation	nm	150.8	nm	201.5	74.8	In-line
Income tax expense	nm	-38.6	nm			
Net profit	nm	112.2	nm			
PATAMI	nm	112.2	nm	151.2	74.2	In-line
Minority interest	nm	nm	nm			
EPS (sen)	nm	88.9	nm			
DPS (sen)	nm	25.4	nm			

Company, HLIB

### Figure #3 RNAV table

Project profits - DCF				RMm
Sendayan				
- Residential				282.13
- Commercial				775.71
- Industrial				18.50
- On-going				41.92
- Unbilled Sales				46.56
Seremban (ex-Sendayan)				10.00
- Residential				82.36
- Commercial				1.57
Johor				1.37
- Residential				34.16
- Residential - Commercial				34.16 29.85
				29.85 3.98
- On-going				
- Unbilled Sales				6.38
Landbank revaluation surplus				
		Mkt price	Book value	
	Acres	(RM psf)	(RM psf)	
Sendayan Tech Valley	200.00	35.00	9.00	226.51
	200.00	55.00	7.00	220.31
Total Surplus				1,549.63
Total Equity				552.59
Total RNAV				2,102.21
Shares outstanding (m)				300.00
RNAV per share (RM)				7.01
,				
ESOS proceeds *				2.23
Diluted share base (m)				303.45
Diluted RNAV per share (RM)				6.94
, ,				

Source: HLIB

Dicount to RNAV

Target Price (RM)

#### Figure #4 Sector peers comparison table

<b>.</b>														
	Mkt Cap	Price	Target	+/-	Rec.	EPS (	sen)	P/E	(x)	P/B	(x)	ROE	(%)	Net DY
	(RM m)		(RM)	(%)		FY12E	FY13E	FY12E	FY13E	FY12E	FY13E	FY12E	FY13E	(%)
UEM Sunrise	10,047	2.31	2.43	5.0	HOLD	14.6	12.1	15.8	19.1	1.6	1.5	9.7	9.4	1.4
SP Setia	7,671	3.12	3.35	7.5	HOLD	21.3	24.3	14.7	12.9	1.7	1.6	9.5	10.3	3.6
IGB	3,719	2.72	na	na	na	15.3	15.8	17.8	17.2	0.9	0.8	5.0	5.1	2.6
IJM Land	3,991	2.56	na	na	na	19.0	24.5	13.5	10.4	1.3	1.1	9.9	11.4	2.0
Mah Sing	3,027	2.18	2.12	-2.8	HOLD	20.9	23.0	10.5	9.5	0.5	0.6	19.4	18.9	3.8
KSL	765	1.98	2.04	3.3	HOLD	60.5	42.9	3.3	4.6	0.0	0.0	15.0	14.1	2.5
YNH Property	745	1.77	2.22	25.4	BUY	13.5	14.1	13.1	12.5	0.9	0.9	7.4	7.4	2.3
Matrix	974	3.24	4.51	39.1	BUY	50.4	56.8	6.4	5.7	1.8	1.5	23.4	22.8	5.8
Glomac	807	1.11	1.16	4.6	HOLD	24.7	26.7	4.5	4.2	0.7	0.7	15.7	15.5	5.1

35.0%

4.51

Source: HLIB

#### Income statement

FYE 31 Dec (RM m)	2011A	2012A	2013E	2014E	2015E
Revenue	631.6	456.1	774.7	838.8	917.7
COGS	-475.8	-263.3	-575.0	-614.2	-662.8
Gross profit	155.7	192.7	240.2	260.0	284.5
Opex	-46.8	-46.6	-41.9	-37.0	-31.3
Depreciation	-2.0	-2.3	-2.0	-2.0	-2.0
Amortization	0.0	0.0	0.0	0.0	0.0
Finance costs	-0.6	-1.0	-1.1	-0.9	-0.9
Associates	0.0	0.0	0.0	0.0	0.0
Pretax profit	106.3	142.8	201.5	227.2	258.6
Taxation	-26.4	-39.3	-50.4	-56.8	-64.6
Minorities	-10.5	0.0	0.0	0.0	0.0
Net profit	69.4	103.5	151.2	170.4	193.9
Basic shares (m)	237.5	237.5	300.0	300.0	300.0
Basic EPS (sen)	29.2	43.6	50.4	56.8	64.6

#### **Balance sheet**

2011 8				
2011A	2012A	2013E	2014E	2015E
0.8	2.4	0.9	1.0	1.1
75.1	101.0	92.1	99.8	109.2
151.5	168.2	164.2	173.1	198.1
599.2	679.4	665.0	681.5	716.0
11.0	11.5	109.5	206.4	302.4
1.4	1.4	1.4	1.4	1.4
30.2	30.3	30.3	30.3	30.3
643.9	724.6	808.2	921.7	1,052.2
375.1	479.1	552.3	654.5	770.9
375.1	479.4	552.6	654.8	771.2
12.2	17.6	17.6	17.6	17.6
0.0	3.9	0.0	0.0	0.0
	0.8 75.1 151.5 <b>599.2</b> 11.0 1.4 30.2 <b>643.9</b> 375.1 <b>375.1</b> 12.2	0.8         2.4           75.1         101.0           151.5         168.2 <b>599.2 679.4</b> 11.0         11.5           1.4         1.4           30.2         30.3 <b>643.9 724.6</b> 375.1         479.1 <b>375.1 279.4</b> 12.2         17.6	0.8         2.4         0.9           75.1         101.0         92.1           151.5         168.2         164.2           599.2         679.4         665.0           11.0         11.5         109.5           1.4         1.4         1.4           30.2         30.3         30.3           643.9         724.6         808.2           375.1         479.1         552.3           375.1         17.6         17.6	0.8         2.4         0.9         1.0           75.1         101.0         92.1         99.8           151.5         168.2         164.2         173.1 <b>599.2 679.4 665.0 681.5</b> 11.0         11.5         109.5         206.4           1.4         1.4         1.4         1.4           30.2         30.3         30.3         30.3 <b>643.9 724.6 808.2 921.7</b> 375.1         479.1         552.3         654.5 <b>375.1 479.4 552.6 654.8</b> 12.2         17.6         17.6         17.6

## **Assumption metrics**

FYE 31 Dec (RM m)	2013E	2014E	2015E
Gross margin	31.0	31.0	31.0
PBT margin	26.0	27.1	28.2
Net margin	19.5	20.3	21.1

Valuation ratios					
FYE 31 Dec (RM m)	2011A	2012A	2013E	2014E	2015E
Reported basic EPS (s€	29.2	43.6	50.4	56.8	64.6
Norm. basic EPS (sen)	29.2	43.6	50.4	56.8	64.6
Norm. FD EPS (sen)	29.2	43.6	50.4	56.8	64.6
Price	3.3	3.3	3.3	3.3	3.3
PER (x)	11.1	7.5	6.5	5.7	5.0
Net DPS (sen)	0.0	0.0	26.0	22.7	25.9
Net DY (%)	0.0	0.0	8.0	7.0	8.0
NTA/ share (sen)	157.9	201.9	184.2	218.3	257.1
P/NTA (x)	2.1	1.6	1.8	1.5	1.3
Enterprise value	636.2	625.1	828.3	819.5	794.5
EV/ EBITDA (x)	5.8	4.3	4.2	3.7	3.1
ROE (%)	18.5	21.6	27.4	26.0	25.1
Net gearing (x)	-0.4	-0.3	-0.3	-0.2	-0.2
BVPS (RM)	1.6	2.0	1.8	2.2	2.6

#### Cashflow

Cashriow					
FYE 31 Dec (RM m)	2011A	2012A	2013E	2014E	2015E
PAT		103.5	151.2	170.4	193.9
Depreciation		2.3	2.0	2.0	2.0
Amortisation		0.0	0.0	0.0	0.0
Working cap & others		-10.9	24.7	3.6	4.6
Operating cashflow		94.9	177.9	176.0	200.6
Capex		-100.0	-100.0	-99.0	-98.0
Investing Cashflow		-100.0	-100.0	-99.0	-98.0
Issue of shares		0	0	0	0
Dividends		0	-78	-68	-78
Others		0	0	0	0
Financing cashflow		0.0	-81.9	-68.1	-77.6
Net cash flow		-5.1	-4.0	8.8	25.0

## Quarterly financial summary

FYE 31 Dec (RM m)	1013	2Q13	3Q13
Revenue	155.6	147.3	127.4
Cost of sales	-81.1	-93.7	-64.3
Gross profit	74.5	53.6	63.1
Selling and marketing ex	-2.3	-1.5	-1.3
Administrative expenses	-10.8	-11.6	-14.5
Operating Profit	61.7	40.9	49.0
Pretax profit	61.5	40.6	48.7
Net profit	46.0	30.0	36.2
Basic shares (m)	72.1	228.8	300.3
Basic EPS (sen)	63.7	13.1	12.1
DPS (sen)	10.1	5.3	10.0
FCF/ share (sen)	12.7	17.1	11.6
Net cash/ share (sen)	24.3	81.5	63.9

Company, HLIB

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#### Equity rating definitions

BUY	Positive recommendation of stock under coverage. Expected absolute return of more than +10% over 12-months, with low risk of sustained downside.
TRADING BUY	Positive recommendation of stock not under coverage. Expected absolute return of more than +10% over 6-months. Situational or arbitrage trading opportunity.
HOLD	Neutral recommendation of stock under coverage. Expected absolute return between -10% and +10% over 12-months, with low risk of sustained downside.
TRADING SELL	Negative recommendation of stock not under coverage. Expected absolute return of less than -10% over 6-months. Situational or arbitrage trading opportunity.
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#### Industry rating definitions

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NEUTRAL	The sector, based on weighted market capitalization, is expected to have absolute return between –5% and +5% over 12-months.
UNDERWEIGHT	The sector, based on weighted market capitalization, is expected to have absolute return of less than -5% over 12-months.