

Company's blood donation drive a success

A BLOOD donation campaign organised by developer Matrix Concepts Holdings Berhad received overwhelming public response.

The campaign, initiated with support from the blood bank of Tuanku Ja'afar Hospital, Seremban, themed "Matrix, We Help Save a Life, Give the Gift of Blood", was held at the d'Tempat Country Club in Bandar Sri Sendayan.

Almost 200 people attended the campaign and 147 bags were collected during the programme.

Among the activities held were free health checks and talks, Zumba dance, and a colouring contest for children.

As host Matrix Concepts Holdings provided food and drinks for the donors and medical officers.

A mobile unit from the Tuanku Ja'afar Hospital conducted the blood donation programme and Sharifah Radziah, from the Negri Sembilan State

Health Department, gave a talk on breast cancer.

Negri Sembilan Chinese Maternity Hospital (NSCMH) specialist doctors – Dr Ng Sze How presented a talk on breast cancer while Dr K. Sugitha spoke on heart attack and stroke.

The free health checks were for blood pressure and sugar levels, BMI as well as consultation on diet.

Matrix Concepts Holdings Berhad group managing director Datuk Lee Tian Hock who was pleased with the response said the programme was to promote the spirit of volunteerism among employees and families.

"The big number of donors showed that they care for the community. The event was also part of our community social responsibility (CSR) programme," said Lee.

Also present were his wife Datin Yong Chou Lian and Matrix Concepts director Datuk K. Logendran.



Lee (right) and his wife Yong talking to one of the donors during the campaign at Bandar Sri Sendayan.