



Press Release

FOR IMMEDIATE RELEASE

CELEBRATE THE SEASON WITH MATRIX CONCEPTS GROUP: A CHRISTMAS CANDYLAND

Seremban, 5 December 2023: Matrix Concepts Holdings Berhad (**Matrix Concepts**) boosts December with the Christmas wreath lighting and decoration for this month, at d'Tempat Country Club, Bandar Sri Sendayan with the ***themed Christmas Candyland***.

This year beckons with the promise of an enchanting experience by inviting you to immerse yourself in a magical realm where reality seamlessly intertwines with fantasy. Witness the transformation of d'Tempat Country Club into a Christmas Candyland, decorated with delightful Candy-Sweet Shops, a majestic Chair serves as the perfect backdrop for family portraits, the Cupcakes Stage decorated for performances, and an outdoor Christmas Market for you to enjoy festive gifts and different kind of foods.

The entire setting is adorned with larger-than-life candy decorations, vibrant hues, and the sweetest delights meticulously curated to capture the essence of this joyous season.

According to the Chief Marketing Officer of Matrix Concepts Group, Lim Kok Yee, this annual Christmas event is our largest celebration, and the company is delighted to invite the community stakeholders to join us in celebrating the most wonderful time of the year, Christmas event.

"We are thrilled to celebrate not only the joy of the holiday season coming but also the incredible journey of Matrix Concepts Group over the past year. This event is our way of saying thank you to our community members and stakeholders who have supported us on this remarkable journey", he said.

He also highlighted that Christmas event will commence on 9th December 2023 with an exhilarating launch ceremony at 7:00pm. The d'Tempat Country Club will come alive with a vibrant candy dance performance, a mesmerizing Fire Pyro Show, and enchanting appearances by Santa and Santarina, accompanied by an array of engaging activities.

This vibrant start sets the tone for a dynamic series of games and festivities, reaching its zenith with spectacular fireworks show on Christmas Eve, sets at 10:00PM, marking the grand finale of the event and welcoming of the new year.

Matrix Concepts Group also bringing Christmas Market for the communities to enjoy with the renowned brands such as Stickies, Krispy Kreme, ToyWorld, Dutch Lady and many others as part of our vendor partners together to elevate the festive spirits of joy and fun for this season.

Besides that, everyone can also enjoy and experience a full line-up workshops activities such as create your own sweet fluff, create a ginger craft, create sticky sweet delights and Christmas ornaments. The workshops activities will only be available for free entrance to the public on Saturday and Sunday from 9 December 2023 onwards.



For those willing to join this Christmas celebration, we welcome you to walk-in to d'Tempat Country Club or mark your calendars by visiting www.matrixcandyland.com for free registration.

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About Matrix Concepts Holdings Berhad

Matrix Concepts Holdings Berhad (**Matrix Concepts**) principal business operations is Property Development and its related services. Together with other businesses comprising Construction, Education, Hospitality and Healthcare, which cumulatively are regarded as Matrix Concepts five pillars of strength.

This enables Matrix Concepts to derive operational synergies across its business model and values chain to enhance the value proposition of its townships and stand-alone property developments.

Reflecting its tagline of “*Nurturing Environments, Enriching Lives*” Matrix Concepts aspires to deliver sustainable, community living environments that meets property buyers’ aspirations while providing them with value and the opportunity to enjoy and aspire to better lifestyle experiences.

In essence, beyond providing quality build and design, Matrix Concepts looks to deliver a complete lifestyle eco-system of work, play, dine, shop, learn and more.

Matrix Concepts also has expanded its footprint into Indonesia and Australia.

For more information, visit Matrix Concepts website www.mchb.com.my or call Matrix Concepts Head Office at 06 -764 2688.