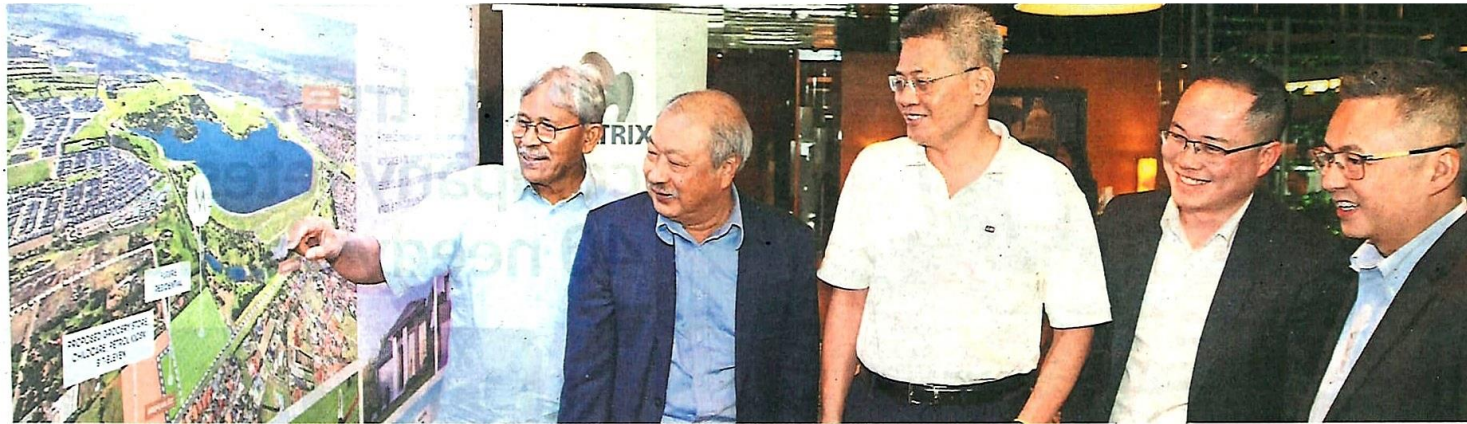


30 May 2019 (Thursday)



(From left), Mohamad Haslah, Lee, Ho, Wee and Lim taking a closer look at the latest M.Greenvale project in Australia.
— SAMUEL ONG/The Star

By SIMON KHOO
simonkhoo@thestar.com.my

FRESH from its runaway success in the M.Carnegie boutique apartments in Melbourne, Seremban-based property developer Matrix Concepts Holdings Bhd has launched its second venture there.

Called the M.Greenvale, it comprises 70 freehold residential lots, spread across a 4.05ha piece of land, with each lot taking up a size of about 300sq m.

A special preview was held at Hilton Kuala Lumpur, which saw many keen house buyers and property investors seeking more information on the project, located on the growing suburb in northern Melbourne and adjacent to the scenic Greenvale Reservoir Park.

Matrix Concepts chairman Datuk Mohamad Haslah Amin

Developer launches second project in Melbourne

70 freehold residential lots beckon investors and house buyers

said M.Greenvale prides itself with abundant greenery and sweeping landscapes in a prime location with good investment returns.

"During our recent previews in Singapore and Hong Kong, a total of 20 lots were sold.

"It is selling fast and we hope

Malaysians will seize this opportunity to make the right investment choice," he said.

Its group executive deputy chairman Datuk Lee Tian Hock said the infrastructure work was targeted to be completed by end of 2020 or early 2021.

"This is an affordable piece of

land and the potential for appreciation is very high over the next few years.

"In short, investing in this project is something that won't go wrong. Melbourne is a good choice for those who wish to have a second home and in M. Greenvale, it has all – fresh air,

clean environment and easy accessibility to the city's central business district," he said.

Also present at the launch were group managing director Ho Kong Soon, Matrix Concepts (Australia) Pty Ltd managing director Jon Wee and group chief sales and marketing officer Lim Kok Yee.