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Festive cheer for needy folk in Kluang



Yong (third from right) and Tan (fifth from left) presenting a mock cheque to the welfare home.

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KLUANG: Two welfare bodies and a school here benefitted from a corporate social responsibility (CSR) programme mooted by the charitable arm of a Seremban-based developer.

In conjunction with Chinese New Year, Matrix Concepts Foundation brought cheer to residents of Johor Handicapped and Disabled Association.

A mock cheque for RM7,500 and a brand new 25kg washing machine were presented to the welfare home to help lessen their burden.

Present during the handing over ceremony were Matrix Concepts Holdings Berhad group managing director Datuk Lee Tian Hock's wife Datin Yong Chou Lian and its general manager (southern region) Tan Seng Heng.

Yong and Tan also presented red packets and mandarin oranges to the 40 residents and 10 caretakers.

Tan said the event was part of its annual activity to share the joyous occasion with the less fortunate.

"The company is committed in ensuring the well-being of the needy by fostering social unity, caring and sharing through our CSR programmes.



Yong (right) and Tan giving out mandarin oranges and ang pow to the residents of the welfare home.

"We hope to expand our initiatives nationwide so that more physically challenged people and the less fortunate can benefit from them, especially during festive periods," Tan said.

A simple festive luncheon was also held at its Kluang office with invited guests and members of the media.

There, two mock cheques were

given out - RM100,000 to Kluang Chong Hwa Chinese School and RM45,000 to Che Luan Khor Kluang haemodialysis centre.

Established in 1997, Matrix Concepts is one of the leading developers in Negri Sembilan.

The group is behind the integrated township developments in Bandar Sri Sendayan, Seremban, and Bandar Seri Impian Township

in Kluang, Johor.

Matrix Concepts is also the developer of Sendayan TechValley — an industrial cluster — which has attracted more than RM4bil worth of foreign direct investments to date.

It has now grown its business entities based on four pillars — property development, construction, education and hospitality.