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Food aid for 109 families

Developer's charitable arm reaches out to needy in two PD villages

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ORANG Asli families from two villages in Pasir Panjang, Port Dickson have received much-needed basic necessities from Matrix Concepts Foundation.

The charitable arm of property developer Matrix Concepts distributed food and groceries totalling RM22,000 to 57 families in Kampung Orang Asli Pakbar Baru and 52 households in Kampung Orang Asli Bukit Kepong to help them tide things over for the time being.

The food aid was timely as the implementation of the movement control order (MCO) had prevented many of the villagers from travelling to town, which is located quite a distance from their homes.

Foundation advisor Datin Yong Chou Lian said the donated foodstuff, including cooking oil, rice, biscuits, coffee and instant noodles, were presented to the heads of each household during a recent visit.

"It is part of our corporate social responsibility programme to assist those in need, especially during this MCO period when the villagers face difficulties in getting groceries as their villages are located far from main roads and town.

"In line with social distancing and health concerns, the foodstuff was distributed systematically and efficiently with help from the village heads who were informed of the programme ahead of time," she said.

The groceries were transported to the villages on a five-tonne lorry and distributed by employees from Matrix Concepts.

All Matrix Concepts staff and villagers present adhered to health and safety prac-



Matrix Concepts employees unloading bags of rice and other foodstuff for villagers in Kampung Orang Asli Pakbar Baru in Pasir Panjang, Port Dickson.

tices by donning masks and maintaining social distancing during the programme.

Yong said Kampung Orang Asli Pakbar Baru held a special place for the developer as it was a resettlement of the community from Kampung Pelebar in Labu, Sendayan.

Meanwhile, Kampung Orang Asli Pakbar Baru villagers, he said, were formerly from Kampung Pelebar in Labu, Sendayan.

"The village was relocated to Pasir Panjang when the land was developed sev-

eral years ago.

"In return, Matrix Concepts and the Negri Sembilan government provided the resettled villagers with new homes complete with infrastructure," she said, adding that each household also received a two-hectare plot of land for their livelihood and sustenance.

Matrix Concepts is the developer of Bandar Sri Sendayan, a thriving township of over 45,000 residents near Seremban.