

## Larian Amal VEG RUN 2023 sasar 1,000 peserta

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**SEREMBAN, 28 Jun 2023 –** Persatuan Penganut Agama Buddha Fo Guang, Seremban dengan kerjasama Matrix Concepts Holdings Berhad akan terlibat dalam larian amal iaitu Veg Run 2023 pada bulan depan, 16 Julai 2023.

Larian amal yang pertama kali itu bakal diadakan di Kelab D'Tempat, Bandar Sri Sendayan, Seremban yang turut membawa slogan “**Run for Happiness**” untuk menggalakkan keharmonian antara semua kaum dan kepentingan pemakanan yang sihat.

Pengerusi Persatuan Penganut Agama Buddha Fo Guang peringkat antarabangsa, Datin Seri Yong Chou Lian berkata, larian tersebut menyasarkan kira-kira 1,000 peserta membabitkan kategori utama iaitu 5-kilometer (km) bagi semua lapisan masyarakat.

Jelas beliau, kutipan dana ini akan digunakan bagi menyalurkan ubat- ubatan dan peralatan perubatan dan menyediakan lebih banyak pemakanan sayur-sayuran sebagai program kesedaran untuk menjalankan gaya hidup yang sihat dan kehidupan seimbang.

Objektif program ini juga sebagai platform untuk mengumpul dana bagi beberapa pertubuhan termasuk golongan anak yatim, orang kurang upaya, golongan ibu tunggal di sekitar Negeri Sembilan.

“Melalui program ini juga kita dapat mewujudkan masyarakat yang bertanggungjawab dan memberikan kesedaran kepada mereka mengenai penjagaan kesihatan dengan mengamalkan pemakanan sayur-sayuran. Program ini juga dapat melahirkan masyarakat yang mempunyai tahap kecergasan yang tinggi serta kesedaran tentang kepentingan aktiviti fizikal terhadap tubuh badan serta kesihatan diri”, katanya

Sementara itu, yuran pendaftaran bagi larian amal VEG Run 2023 adalah serendah RM80 bagi setiap penyertaan dan RM2.50 daripada jumlah bagi setiap peserta sebelum tarikh tutup pada Jumaat ini, 30 Jun 2023.

Untuk pendaftaran dan maklumat lanjut, orang ramai boleh menghubungi Andy Hoi di talian 017-661 1017.

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Untuk maklumat lanjut, sila hubungi:

**(put ur name teh)**

xxx

No. Telefon : xxx

Email : xxx

## **About Matrix Concepts Holdings Berhad**

Matrix Concepts Holdings Berhad (Matrix Concepts) has proven its mettle as a reputable leading property developer in the country with the realisation of its two major townships which were developed almost concurrently.

Started in 1996 as a small property firm in Negeri Sembilan, Matrix Concepts built its maiden project of 595 residential and commercial units in the district of Bahau, Negeri Sembilan.

In 1999, the first joint-venture with Menteri Besar Incorporated, Negeri Sembilan (MBI NS) was inked to develop the 39-acre Taman Andalas

Subsequently, other commercial and residential properties followed. Thus, its reputation as a reliable and professional developer grew.

In 2005, Matrix Concepts entered into joint venture agreements with Koperasi Kemajuan Tanah Negeri Johor and MBI NS to develop two massive integrated townships which are now known as Bandar Seri Impian consisting of 900 acres and Bandar Sri Sendayan with 5,233 acres.

Backed by a strong track record of quality developments and an experienced management team of professionals, it went public and was listed on Bursa Malaysia on 28 May 2013.

In 2016, it spread its wings internationally with a boutique apartment project called *M.Carnegie* in Melbourne, Australia and due to its resounding success, *M.Greenvale* was then launched mid-2019.

Over the next few years, it continued to build up its landbank in Greater Kuala Lumpur and initialised investment in Indonesia.

Currently, its Bandar Sri Sendayan and Bandar Seri Impian boast a thriving multi-racial community of over 45,000 people and its Sendayan Tech Valley, an industrial cluster within Bandar Sri Sendayan township has attracted more than RM4 billion worth of foreign direct investments by prominent global and domestic brands.

Matrix Concepts Holdings Berhad has carved its name as a *community developer* as it endeavours to deliver sustainable developments in practicing its beliefs in *nurturing environments* and *enriching lives* with more than 20,000 residential and commercial units handed over already.

At present, Matrix Concepts has diverse businesses namely property development, construction, education, and hospitality.

For more information, visit Matrix Concepts website [www.mchb.com.my](http://www.mchb.com.my) or call Matrix Concepts Head Office at + 6 06 764 2688.