



Press Release
FOR IMMEDIATE RELEASE

金群利集团“福兔迎祥”新春活动

（芙蓉 18 日讯）配合 2023 年农历新年，金群利集团（MATRIX, 5236, 主板产业股）将于 1 月 28 日及 29 日（农历正月初七和初八，星期六及星期日）下午 5 时至晚上 10 时位于芙蓉达城（Bandar Sri Sendayan）d'Tempat 乡村俱乐部举办“福兔迎祥”新春活动。

“配合今年生肖兔年，我们在 d'Tempat 乡村俱乐部设计了精美的年景布置，呈现出吉祥如意的气氛，也体现出今次我们的福兔迎祥主题”，金群利集团 Chief Marketing Officer 林国义在文告中如此表示。

“我们除了有非常出色的年景，同时我们在周末特定时段有非常丰富的表演，包括醒狮表演、财神爷变魔术、小游戏等，让我们芙蓉达城的居民及芙蓉市民在我们的新春活动与家人共度一个难忘的新春夜晚。”

林国义强调，我国经历疫情及 MCO 后，我国人民更关注家庭亲子关系，而今次的“福兔迎祥”新春活动可以成为家庭日好去处，让他们在该活动共度家庭日。

即日起居民及公众可亲临 d'Tempat 乡村俱乐部欣赏年景布置及打卡。

日期 : 1 月 28 日（星期六）

演出及活动 :

傍晚 6 时 : 五路财神贺岁

傍晚 7 时 : 醒狮表演

财神爷魔术表演

晚上 8 时 : 福兔音乐舞台剧表演



京剧及变脸表演

晚上 9 时 : 财神爷贺岁

活动:

- 剪纸
- 吉祥粘土娃娃制作

游戏特区

- 福袋投宝
- 飞镖击红包
- 福兔保龄球
- 幸运轮盘

日期 : 1 月 29 日 (星期日)

演出及活动 :

傍晚 6 时 : 财神爷贺岁

傍晚 7 时 : 击鼓表演

武术表演

晚上 8 时 : 福兔音乐舞台剧表演

“富贵花开”舞蹈

晚上 9 时 : 财神爷贺岁

活动:

- 书法挥毫
- 看相

游戏特区

- 福袋投宝
- 飞镖击红包
- 福兔保龄球
- 幸运轮盘



两天的活动及小游戏皆需登记，公众受促提早登记，网址为 <https://www.matrixspringprosperity.com.my/>，或公众也可以直接登门（Walk-in）登记，当天将提供限量的新年小吃。

欲知更多详情，可浏览金群利集团官网 www.mchb.com.my 或致电销售热线+ 1 800 88 2688。

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For media enquiries, kindly contact:

Teh Derwoei

Executive, Corporate Communications and Public Relations

Mobile Number : +6 017 – 606 7455

Email Address : derwoei.teh@mchb.com.my



About Matrix Concepts Holdings Berhad

Matrix Concepts Holdings Berhad (Matrix Concepts) has proven its mettle as a reputable leading property developer in the country with the realisation of its two major townships which were developed almost concurrently.

Started in 1996 as a small property firm in Negeri Sembilan, Matrix Concepts built its maiden project of 595 residential and commercial units in the district of Bahau, Negeri Sembilan.

In 1999, the first joint-venture with Menteri Besar Incorporated, Negeri Sembilan (MBI NS) was inked to develop the 39-acre Taman Andalas

Subsequently, other commercial and residential properties followed. Thus, its reputation as a reliable and professional developer grew.

In 2005, Matrix Concepts entered into joint venture agreements with Koperasi Kemajuan Tanah Negeri Johor and MBI NS to develop two massive integrated townships which are now known as Bandar Seri Impian consisting of 900 acres and Bandar Sri Sendayan with 5,233 acres.

Backed by a strong track record of quality developments and an experienced management team of professionals, it went public and was listed on Bursa Malaysia on 28 May 2013.

In 2016, it spread its wings internationally with a boutique apartment project called *M.Carnegie* in Melbourne, Australia and due to its resounding success, *M.Greenvale* was then launched mid-2019.

Over the next few years, it continued to build up its landbank in Greater Kuala Lumpur and initialised investment in Indonesia.

Currently, its Bandar Sri Sendayan and Bandar Seri Impian boast a thriving multi-racial community of over 45,000 people and its Sendayan Tech Valley, an industrial cluster within Bandar Sri Sendayan township has attracted more than RM4 billion worth of foreign direct investments by prominent global and domestic brands.

Matrix Concepts Holdings Berhad has carved its name as a *community developer* as it endeavours to deliver sustainable developments in practicing its beliefs in *nurturing environments* and *enriching lives* with more than 20,000 residential and commercial units handed over already.

At present, Matrix Concepts has diverse businesses namely property development, construction, education and hospitality.

For more information, visit Matrix Concepts website www.mchb.com.my or call Matrix Concepts Head Office at + 6 06 764 2688.