



Press Release
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**MATRIX CONCEPTS UNVEILS LEVIA RESIDENCE: A NEW ERA OF LUXURY
LIVING IN CHERAS**

Cheras, Kuala Lumpur, (22 January 2024) – Matrix Concepts Holdings Berhad proudly introduces its latest project, Levia Residence, marking a significant milestone in luxury living within the vibrant heart of Klang Valley.

The grand launch of the sales gallery at Southern Kuala Lumpur, Cheras, reveals a commitment to excellence in real estate as part of Matrix's comprehensive, long-term strategic expansion plan in Kuala Lumpur and Selangor.

Derived from the fusion of "Leisure" and "Via," the name "LEVIA" signifies a lifestyle of leisure and convenience for residents, embodying accessibility in its truest form. Matrix is redefining luxury living and hospitality through Levia Residence, setting a new standard for indulgence in Cheras.

According to the Chairman of Matrix Concepts Holdings Berhad, Dato Haji Mohamad Haslah bin Mohamad Amin, the company's dedication to delivering excellence and innovation in the real estate industry.

“Levia Residence is not just about the architecture and the amenities but the commitment to fosters a sense of belonging and well-being that transform these residences into homes”, he said during the opening ceremony of the sales gallery today.



Levia Residence, spanning 4.7 acres of land, comprises two 36-storey towers with 778 units and a total gross development value of RM523 million. The development offers four different layouts, catering to first-time homebuyers, professionals, and multi-generational families.

Meanwhile, Matrix Concepts Holdings Berhad Chief Executive Officer, Chai Keng Wai highlighted the strategic planning and unique differentiations of Levia Residence, aligning with market desires.

The residential units, ranging from 938 to 1,364 square feet, start from RM684,000 onwards, with an expected completion in 3Q2027.

“We strategically planned and designed Levia Residence with luxurious experience, aiming for an attractive option for individuals seeking a premium hotel facilities service in a residential condominium”, he said during the introduction of Levia Residence here.

The Levia Residence will come with a wide range of 25 facilities surrounded by lush landscaping including forest garden, farm kitchen, herbs garden, a 35-meter infinity pool and jacuzzi combined, and Sky Lounge with Garden Deck offering breathtaking views of the KL Twin Towers, Merdeka 118 and Tun Razak Exchange (TRX).

Residents will also enjoy exclusive features including security systems enhanced by smart AI-powered CCTV, smart concierge services kiosk, golf simulator, extensive electric vehicle (EV) charging stations, contactless smart facial and iris recognition access to the lift lobby.



Located just right at the connectivity of MRT Sungai Buloh-Kajang line (SBK) and nearby amenities includes the Pantai Hospital Cheras as well as USCI University. The development is also connected to highways such as Kuala Lumpur Middle Ring Road 2 (MRR2), East-West Link Expressway, Kajang-Seremban Highway and Sungai Besi Expressway.

The Levia Residence sales gallery is open every day from 10.00am to 6.00pm. For more inquiries and appointments, visit Levia Residence website www.leviaresidence.com or call at 03-2787 7922.

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