



Press Release
FOR IMMEDIATE RELEASE

MATRIX DAZZLING DEEPAVALI @ BAYU SUTERA, BANDAR SRI SENDAYAN

Matrix Concepts is proud to announce its ***Matrix Dazzling Deepavali 2022*** from now onwards till 30 October 2022 at its Bayu Sutera Galleria, Bandar Sri Sendayan, Negeri Sembilan.

'This is our first-ever fascinating dazzling-themed Deepavali decorations at Bayu Sutera to celebrate the spirit of Deepavali among the various communities and visitors in Bandar Sri Sendayan,' Lim Kok Yee, Chief Marketing Officer of Matrix Concepts Holdings Berhad said.

He said Bayu Sutera Galleria will be decked and lighted with decorations every night from 6pm to 10pm daily up to 30 October 2022. He also expressed hope that the Festival of Lights will continue to inspire the flame of unity in all Malaysians to stand stronger as one especially during this time of uncertainty and transition.

There will be a lot of attractive events such as Bollywood Dance, Henna Art, Fireworks, Fire Eater Performance, game booths, workshops and so on with details as stated: -

Date : 29 & 30 October 2022 (Sat & Sun)

Event Highlights

- Fireworks (Saturday only)
- Fire Eater Performance

Activities

- Tik Tok Kids Dance Challenge
- Henna Art
- Rangoli Sand Art
- How Stable Your Hand Can Be?
- Deepavali Angpao packet giveaway



Games/Challenge

- Reflection Challenge
- Mini Challenge: Giant Pong & Flip the Cup
- Game Booths
- Deepavali Traditional Game

Workshops

- Lotus Diya Lamp Making Workshop
- Paper Flower Hand Ring Workshop

Performances

- Indian Peacock Dance Performance
- Bollywood Dance Performance

Food & Beverage

- Food Trucks
- Murukku Stall
- Indian Dessert Bar

General Guidelines for Matrix Dazzling Deepavali 2022: -

- This is a public event. However, workshops are limited to RSVPs with 4 time slots to choose from;
 1. 6:00pm – 7:00pm
 2. 7:00pm – 8:00pm
 3. 8:00pm – 9:00pm
 4. 9:00pm – 10:00pm
- Limited slots are available on a first come, first served basis at <http://www.matrixdazzlingdeepavali.com.my>
- Public are welcome to walk-in and are advised to adhere to MoH guidelines and advisory.



For more information, visit Matrix Concepts Holdings Berhad Facebook or its website www.mchb.com.my or call Matrix Concepts Sales at + 1 800 88 2688.

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About Matrix Concepts Holdings Berhad

Matrix Concepts Holdings Berhad (Matrix Concepts) has proven its mettle as a reputable leading property developer in the country with the realisation of its two major townships which were developed almost concurrently.

Started in 1996 as a small property firm in Negeri Sembilan, Matrix Concepts built its maiden project of 595 residential and commercial units in the district of Bahau, Negeri Sembilan.

In 1999, the first joint-venture with Menteri Besar Incorporated, Negeri Sembilan (MBI NS) was inked to develop the 39-acre Taman Andalas

Subsequently, other commercial and residential properties followed. Thus, its reputation as a reliable and professional developer grew.

In 2005, Matrix Concepts entered into joint venture agreements with Koperasi Kemajuan Tanah Negeri Johor and MBI NS to develop two massive integrated townships which are now known as Bandar Seri Impian consisting of 900 acres and Bandar Sri Sendayan with 5,233 acres.

Backed by a strong track record of quality developments and an experienced management team of professionals, it went public and was listed on Bursa Malaysia on 28 May 2013.

In 2016, it spread its wings internationally with a boutique apartment project called *M.Carnegie* in Melbourne, Australia and due to its resounding success, *M.Greenvale* was then launched mid-2019.

Over the next few years, it continued to build up its landbank in Greater Kuala Lumpur and initialised investment in Indonesia.

Currently, its Bandar Sri Sendayan and Bandar Seri Impian boast a thriving multi-racial community of over 45,000 people and its Sendayan Tech Valley, an industrial cluster within Bandar Sri Sendayan township has attracted more than RM4 billion worth of foreign direct investments by prominent global and domestic brands.

Matrix Concepts Holdings Berhad has carved its name as a *community developer* as it endeavours to deliver sustainable developments in practicing its beliefs in *nurturing environments* and *enriching lives* with more than 20,000 residential and commercial units handed over already.

At present, Matrix Concepts has diverse businesses namely property development, construction, education and hospitality.

For more information, visit Matrix Concepts website www.mchb.com.my or call Matrix Concepts Head Office at + 6 06 764 2688.