# **滲 HongLeong** Investment Bank

# **HLIB Research**

PP 9484/12/2012 (031413)

# Matrix Concepts (BUY $\leftarrow \rightarrow$ , EPS $\leftarrow \rightarrow$ )

INDUSTRY: NEUTRAL

### COMPANY INSIGHT / BRIEFING

## **Positive Outlook Despite Challenging Times**

Highlights

- We attended MCHB's briefing and below are the key takeaways:
- Bandar Sri Sendayan (BSS): Hijayu 1B was completed in 3QFY14, launched Hijayu 3A (phase 3) with GDV of RM82m in Aug '14 (take up of >30%) and is launching phase 4 (GDV: RM98m) in 4QFY14.
- Matrix International School have opened for its first intake in 3QFY14 with very encouraging enrolments. The development for Matrix Private School and d'Tempat Country Club is still ongoing and is expected to complete by year-end.
- Sendayan TechValley (STV): YTD, 10.5 acres of industrial plot was sold at an average of RM40 psf. In Oct, it has sold an additional 29.6 acres for circa RM51.6m and is currently negotiating deals to sell another 55 acres. Should the deal come true by yearend, the group could easily surpass its RM100m land sales target for FY14. Going into FY15, Matrix remained conservative with unchanged land sales target of RM100m.
- Sendayan TechPark (STP): STP will be developed on its latest acquired land (164 acres; net sellable are of 75%) back in Sept '14 with estimated GDV of RM170m. The purchase is expected to complete by early-2015. Partial of the land (80 acres) have been carved out for an automobile investor and we believe that the deal is currently in negotiation.
- Taman Seri Impian (TSI): Launched Impiana Height (phase 1) with GDV of RM63.5m with take-up rate of 37.8%.
- FY15: Despite the challenging environment next year from GST implementation, stringent policy and competition, the group remained positive given its competitive advantage on low land costs and remaining launched are skewed more to mid- to highend developments.
- Matrix is targeting to have as much as RM1bn worth of projects to be launched in FY15, in addition to its RM100m target of land sales. 20% of the launched is likely to comprise of commercial properties (excl. STV) and the remaining would be coming from residential.
- Maintained.

#### BUY +>

- Positives: 1) Further upside from escalating land prices in Seremban as more Greater KL residents continue to migrate to Seremban; (2) Optimism on its land replenishment for STV 3; (3) Undemanding FY15E P/E of 7.2x vs. more than 12-18x for mid to large-cap developers; and (4) Still attractive FY14E DY of 5.0%, based on 40% payout ratio.
- **Negatives:** Lack of landbank diversification means the company's fate is completely tied to that of Seremban.
- We maintain our TP at RM3.74 (20% discount to RNAV), which implies FY15E P/E of 7.2x.

#### November 19, 2014 Price Target: RM3.74 (←→) Share price: RM2.89

#### **Grace Chew**

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| 1,818.4 |
|---------|
| 29.4%   |
| 5.5%    |
| 34.9%   |
|         |

#### **Share price**



#### Information

| Bloomberg Ticker        |     | MC    | HMK    |
|-------------------------|-----|-------|--------|
| Bursa Code              |     |       | 5236   |
| Issued Shares (m)       |     |       | 456.9  |
| Market cap (RMm)        |     | 1     | ,320.6 |
| 3-mth avg volume ('000) |     |       | 741.0  |
| SC Syariah-compliant    |     |       | Yes    |
| Price Performance       | 1M  | 3M    | 12M    |
| Absolute %              | 4.7 | -11.3 | 41.7   |
| Relative %              | 3.0 | -9.0  | 40.2   |
|                         |     |       |        |

#### Major shareholders (%)

| Lee Tian Hock            | 18.6 |
|--------------------------|------|
| Shining Term Sdn Bhd     | 15.9 |
| Supreme Interest Sdn Bhd | 5.0  |

#### **Summary Earnings Table**

|                  | -     |       |       |       |
|------------------|-------|-------|-------|-------|
| FYE 31 Dec       |       |       |       |       |
| (RM m)           | 2013A | 2014E | 2015E | 2016E |
| Revenue          | 574.7 | 626.0 | 689.3 | 955.3 |
| Rep net profit   | 152.9 | 163.8 | 183.3 | 246.0 |
| Norm. net profit | 152.9 | 163.8 | 183.3 | 246.0 |
| Norm. EPS (sen)  | 50.8  | 43.2  | 40.1  | 53.8  |
| EPS growth (%)   | 16.5  | -14.8 | -7.3  | 34.2  |
| Norm. PER (x)    | 5.7   | 6.7   | 7.2   | 5.4   |
| FD PER (x)       | 5.7   | 6.7   | 7.2   | 5.4   |
| Net DPS (sen)    | 20.6  | 14.3  | 16.0  | 21.5  |
| Div yield (%)    | 7.1   | 5.0   | 5.5   | 7.4   |
| BVPS (RM)        | 1.8   | 1.7   | 1.7   | 2.0   |
| P/B (x)          | 1.6   | 1.7   | 1.7   | 1.5   |
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Valuation

**Forecasts** 

Rating

### Figure #1 RNAV table

| Project profits - DCF  | RMm    |
|------------------------|--------|
| Sendayan               |        |
| - Residential          | 308.15 |
| - Commercial           | 716.28 |
| - On-going             | 8.53   |
| Seremban (ex-Sendayan) |        |
| - Residential          | 101.47 |
| - Commercial           | 1.54   |
| Johor                  |        |
| - Residential          | 49.74  |
| - Commercial           | 27.90  |
| - On-going             | 4.75   |
| Unbilled Sales         | 46.23  |

|                       |        | Mkt price | Book value |        |
|-----------------------|--------|-----------|------------|--------|
|                       | Acres  | (RM psf)  | (RM psf)   |        |
| Senday an Tech Valley | 200.00 | 45.00     | 9.00       | 313.63 |

| 1,578.23 |
|----------|
| 582.00   |
| 2,160.23 |
| 457.22   |
| 4.72     |
| 35.46    |
| 469.82   |
| 4.67     |
| 20.0%    |
| 3.74     |
|          |

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# Financial Projections for Matrix Concepts (TP: RM3.74)

| Income statement  |        |        |        |        |        |  |  |
|-------------------|--------|--------|--------|--------|--------|--|--|
| FYE 31 Dec (RM m) | 2012A  | 2013A  | 2014E  | 2015E  | 2016E  |  |  |
| Revenue           | 456.1  | 574.7  | 626.0  | 689.3  | 955.3  |  |  |
| COGS              | -263.3 | -305.0 | -326.0 | -352.0 | -478.4 |  |  |
| Gross profit      | 192.7  | 269.7  | 290.1  | 324.5  | 436.8  |  |  |
| Opex              | -46.6  | -64.9  | -70.1  | -76.5  | -105.0 |  |  |
| Depreciation      | -2.3   | 0.0    | -2.0   | -2.0   | -2.0   |  |  |
| Amortization      | 0.0    | 0.0    | 0.0    | 0.0    | 0.0    |  |  |
| Finance costs     | -1.0   | -1.4   | -0.9   | -0.9   | -0.9   |  |  |
| Associates        | 0.0    | 0.0    | 0.0    | 0.0    | 0.0    |  |  |
| Pretax profit     | 142.8  | 207.2  | 222.0  | 248.4  | 333.4  |  |  |
| Tax ation         | -39.3  | -54.3  | -58.2  | -65.1  | -87.4  |  |  |
| Minorities        | 0.0    | 0.0    | 0.0    | 0.0    | 0.0    |  |  |
| Net profit        | 103.5  | 152.9  | 163.8  | 183.3  | 246.0  |  |  |
| Basic shares (m)  | 237.5  | 301.2  | 457.2  | 457.2  | 457.2  |  |  |
| Basic EPS (sen)   | 43.6   | 50.8   | 35.8   | 40.1   | 53.8   |  |  |

#### **Balance sheet**

| FYE 31 Dec (RM m)     | 2012A | 2013A | 2014E | 2015E   | 2016E   |
|-----------------------|-------|-------|-------|---------|---------|
| Inventories           | 2.4   | 1.6   | 0.5   | 0.6     | 0.8     |
| Trade & other rec     | 101.0 | 140.8 | 74.5  | 82.0    | 113.6   |
| Cash                  | 168.2 | 115.9 | 69.0  | 86.1    | 157.7   |
| Current Assets        | 679.4 | 702.1 | 587.8 | 612.4   | 715.9   |
| PPE                   | 11.5  | 11.9  | 108.9 | 204.9   | 299.8   |
| Investment properties | 1.4   | 67.7  | 67.7  | 67.7    | 67.7    |
| Development props     | 30.3  | 111.9 | 111.9 | 111.9   | 111.9   |
| T otal assets         | 724.6 | 900.5 | 883.1 | 1,003.7 | 1,202.2 |
| Shr Holder funds      | 479.4 | 552.4 | 650.6 | 760.6   | 908.2   |
| Total Equity          | 479.4 | 552.4 | 650.6 | 760.6   | 908.2   |
| Long-term borrowings  | 17.6  | 15.3  | 17.6  | 17.6    | 17.6    |
| Short-term borrowings | 3.9   | 35.2  | 0.0   | 0.0     | 0.0     |

#### **Assumption metrics**

| -                 |       |       |       |
|-------------------|-------|-------|-------|
| FYE 31 Dec (RM m) | 2014E | 2015E | 2016E |
|                   |       |       |       |
| Gross margin      | 46.3  | 47.1  | 45.7  |
| PBT margin        | 35.5  | 36.0  | 34.9  |
| Net margin        | 26.2  | 26.6  | 25.7  |

#### **Valuation ratios** FYE 31 Dec (RM m) 2012A 2013A 2014E 2015E 2016E 40.1 Reported basic EPS (sen) 50.8 43.2 53.8 43.6 Norm. basic EPS (sen) 43.6 50.8 43.2 40.1 53.8 Norm. FD EPS (sen) 50.8 43.2 40.1 43.6 53.8 2.9 2.9 2.9 Price 2.9 2.9 7.2 PER(x) 6.6 5.7 6.7 5.4 Net DPS (sen) 0.0 20.6 14.3 16.0 21.5 0.0 7.1 5.0 5.5 7.4 Net DY (%) NTA/ share (sen) 201.9 183.4 171.7 166.4 198.6 P/NTA (x) 1.4 1.6 1.7 1.7 1.5 805.0 1,043.4 Enterprise value 539.6 1,252.8 1,181.2 EV/EBITDA(x) 3.9 4.7 3.6 3.7 5.1 ROE (%) 21.6 27.7 25.2 24.1 27.1 -0.3 -0.1 -0.1 -0.1 -0.2 Net gearing (x) BVPS (RM) 2.0 1.8 1.7 1.7 2.0

### Cashflow

| 2012A  | 2013A   | 2014E   | 2015E   | 2016E   |
|--------|---|---|---|---|
| 103.5  | 152.9   | 163.8   | 183.3   | 246.0   |
| 2.3    | 0.0   | 2.0   | 2.0   | 2.0   |
| 0.0    | 0.0   | 0.0   | 0.0   | 0.0   |
| -10.9  | 18.5  | -48.3   | 3.1   | 19.0  |
| 94.9   | 171.4   | 117.6   | 188.4   | 267.0   |
| -100.0 | -100.0  | -99.0   | -98.0   | -97.0   |
| -100.0 | -100.0  | -99.0   | -98.0   | -97.0   |
| 0      | 0   | 0   | 0   | 0   |
| 0      | -94   | -66   | -73   | -98   |
| 0      | 0   | 0   | 0   | 0   |
| 0.0    | -98.1   | -65.5   | -73.3   | -98.4   |
| -5.1   | -26.7   | -46.9   | 17.1  | 71.6  |
|        | 103.5<br>2.3<br>0.0<br>-10.9<br>94.9<br>-100.0<br>-100.0<br>0<br>0<br>0<br>0<br>0.0 | 103.5 152.9   2.3 0.0   0.0 0.0   -10.9 18.5   94.9 171.4   -100.0 -100.0   -100.0 -100.0   0 0   0 0   0 0   0 -94   0 0   0.0 -98.1 | 103.5 152.9 163.8   2.3 0.0 2.0   0.0 0.0 0.0   -10.9 18.5 -48.3   94.9 171.4 117.6   -100.0 -100.0 -99.0   -100.0 -100.0 -99.0   0 0 0   0 -94 -66   0 0 0   0.0 -98.1 -65.5 | 103.5 152.9 163.8 183.3   2.3 0.0 2.0 2.0   0.0 0.0 0.0 0.0   -10.9 18.5 -48.3 3.1   94.9 171.4 117.6 188.4   -100.0 -100.0 -99.0 -98.0   -100.0 -100.0 -99.0 -98.0   0 0 0 0   0 -94 -66 -73   0 0 0 0   0.0 -98.1 -65.5 -73.3 |

#### **Quarterly financial summary**

| FYE 31 Dec (RM m)         | 3Q13  | 4Q13  | 1Q14  | 2Q14  | 3Q14  |
|---------------------------|-------|-------|-------|-------|-------|
| Revenue                   | 127.4 | 144.3 | 134.7 | 163.7 | 148.8 |
| Cost of sales             | -64.3 | -65.9 | -66.9 | -89.2 | -65.1 |
| Gross profit              | 63.1  | 78.5  | 67.8  | 74.6  | 83.8  |
| Selling and mktg expenses | -1.3  | -2.9  | -3.4  | -2.6  | -3.2  |
| Administrative expenses   | -14.5 | -20.2 | -10.7 | -13.9 | -22.2 |
| Operating Profit          | 49.0  | 57.0  | 54.4  | 58.9  | 58.9  |
| Pretax profit             | 48.7  | 53.4  | 54.0  | 58.6  | 58.5  |
| Net profit                | 36.2  | 40.7  | 38.6  | 42.4  | 45.1  |
| Basic shares (m)          | 300.3 | 300.8 | 301.8 | 303.5 | 428.4 |
| Basic EPS (sen)           | 12.1  | 13.5  | 12.8  | 14.0  | 10.5  |
| DPS (sen)                 | 10.0  | 5.0   | 5.0   | 3.8   | 3.8   |
| FCF/ share (sen)          | 11.6  | -37.4 | 28.4  | -14.2 | -2.7  |
| Net cash/ share (sen)     | 63.9  | 21.6  | 26.8  | 8.5   | 0.0   |

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| TRADING BUY  | Positive recommendation of stock not under coverage. Expected absolute return of more than +10% over 6-months. Situational or arbitrage trading opportunity.  |
| HOLD         | Neutral recommendation of stock under coverage. Expected absolute return between -10% and +10% over 12-months, with low risk of sustained downside.           |
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|-------------|---|
| NEUTRAL     | The sector, based on weighted market capitalization, is expected to have absolute return betw een –5% and +5% over 12-months. |
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