滲 HongLeong Investment Bank

HLIB Research

PP 9484/12/2012 (031413)

Matrix Concepts (BUY $\leftarrow \rightarrow$, EPS $\leftarrow \rightarrow$)

INDUSTRY: NEUTRAL

COMPANY INSIGHT / BRIEFING

Positive Outlook Despite Challenging Times

Highlights

- We attended MCHB's briefing and below are the key takeaways:
- Bandar Sri Sendayan (BSS): Hijayu 1B was completed in 3QFY14, launched Hijayu 3A (phase 3) with GDV of RM82m in Aug '14 (take up of >30%) and is launching phase 4 (GDV: RM98m) in 4QFY14.
- Matrix International School have opened for its first intake in 3QFY14 with very encouraging enrolments. The development for Matrix Private School and d'Tempat Country Club is still ongoing and is expected to complete by year-end.
- Sendayan TechValley (STV): YTD, 10.5 acres of industrial plot was sold at an average of RM40 psf. In Oct, it has sold an additional 29.6 acres for circa RM51.6m and is currently negotiating deals to sell another 55 acres. Should the deal come true by yearend, the group could easily surpass its RM100m land sales target for FY14. Going into FY15, Matrix remained conservative with unchanged land sales target of RM100m.
- Sendayan TechPark (STP): STP will be developed on its latest acquired land (164 acres; net sellable are of 75%) back in Sept '14 with estimated GDV of RM170m. The purchase is expected to complete by early-2015. Partial of the land (80 acres) have been carved out for an automobile investor and we believe that the deal is currently in negotiation.
- Taman Seri Impian (TSI): Launched Impiana Height (phase 1) with GDV of RM63.5m with take-up rate of 37.8%.
- FY15: Despite the challenging environment next year from GST implementation, stringent policy and competition, the group remained positive given its competitive advantage on low land costs and remaining launched are skewed more to mid- to highend developments.
- Matrix is targeting to have as much as RM1bn worth of projects to be launched in FY15, in addition to its RM100m target of land sales. 20% of the launched is likely to comprise of commercial properties (excl. STV) and the remaining would be coming from residential.
- Maintained.

BUY +>

- Positives: 1) Further upside from escalating land prices in Seremban as more Greater KL residents continue to migrate to Seremban; (2) Optimism on its land replenishment for STV 3; (3) Undemanding FY15E P/E of 7.2x vs. more than 12-18x for mid to large-cap developers; and (4) Still attractive FY14E DY of 5.0%, based on 40% payout ratio.
- **Negatives:** Lack of landbank diversification means the company's fate is completely tied to that of Seremban.
- We maintain our TP at RM3.74 (20% discount to RNAV), which implies FY15E P/E of 7.2x.

November 19, 2014 Price Target: RM3.74 (←→) Share price: RM2.89

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1,818.4
29.4%
5.5%
34.9%

Share price



Information

Bloomberg Ticker		MC	HMK
Bursa Code			5236
Issued Shares (m)			456.9
Market cap (RMm)		1	,320.6
3-mth avg volume ('000)			741.0
SC Syariah-compliant			Yes
Price Performance	1M	3M	12M
Absolute %	4.7	-11.3	41.7
Relative %	3.0	-9.0	40.2

Major shareholders (%)

Lee Tian Hock	18.6
Shining Term Sdn Bhd	15.9
Supreme Interest Sdn Bhd	5.0

Summary Earnings Table

	-			
FYE 31 Dec				
(RM m)	2013A	2014E	2015E	2016E
Revenue	574.7	626.0	689.3	955.3
Rep net profit	152.9	163.8	183.3	246.0
Norm. net profit	152.9	163.8	183.3	246.0
Norm. EPS (sen)	50.8	43.2	40.1	53.8
EPS growth (%)	16.5	-14.8	-7.3	34.2
Norm. PER (x)	5.7	6.7	7.2	5.4
FD PER (x)	5.7	6.7	7.2	5.4
Net DPS (sen)	20.6	14.3	16.0	21.5
Div yield (%)	7.1	5.0	5.5	7.4
BVPS (RM)	1.8	1.7	1.7	2.0
P/B (x)	1.6	1.7	1.7	1.5
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Valuation

Forecasts

Rating

Figure #1 RNAV table

Project profits - DCF	RMm
Sendayan	
- Residential	308.15
- Commercial	716.28
- On-going	8.53
Seremban (ex-Sendayan)	
- Residential	101.47
- Commercial	1.54
Johor	
- Residential	49.74
- Commercial	27.90
- On-going	4.75
Unbilled Sales	46.23

		Mkt price	Book value	
	Acres	(RM psf)	(RM psf)	
Senday an Tech Valley	200.00	45.00	9.00	313.63

1,578.23
582.00
2,160.23
457.22
4.72
35.46
469.82
4.67
20.0%
3.74

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Financial Projections for Matrix Concepts (TP: RM3.74)

Income statement							
FYE 31 Dec (RM m)	2012A	2013A	2014E	2015E	2016E		
Revenue	456.1	574.7	626.0	689.3	955.3		
COGS	-263.3	-305.0	-326.0	-352.0	-478.4		
Gross profit	192.7	269.7	290.1	324.5	436.8		
Opex	-46.6	-64.9	-70.1	-76.5	-105.0		
Depreciation	-2.3	0.0	-2.0	-2.0	-2.0		
Amortization	0.0	0.0	0.0	0.0	0.0		
Finance costs	-1.0	-1.4	-0.9	-0.9	-0.9		
Associates	0.0	0.0	0.0	0.0	0.0		
Pretax profit	142.8	207.2	222.0	248.4	333.4		
Tax ation	-39.3	-54.3	-58.2	-65.1	-87.4		
Minorities	0.0	0.0	0.0	0.0	0.0		
Net profit	103.5	152.9	163.8	183.3	246.0		
Basic shares (m)	237.5	301.2	457.2	457.2	457.2		
Basic EPS (sen)	43.6	50.8	35.8	40.1	53.8		

Balance sheet

FYE 31 Dec (RM m)	2012A	2013A	2014E	2015E	2016E
Inventories	2.4	1.6	0.5	0.6	0.8
Trade & other rec	101.0	140.8	74.5	82.0	113.6
Cash	168.2	115.9	69.0	86.1	157.7
Current Assets	679.4	702.1	587.8	612.4	715.9
PPE	11.5	11.9	108.9	204.9	299.8
Investment properties	1.4	67.7	67.7	67.7	67.7
Development props	30.3	111.9	111.9	111.9	111.9
T otal assets	724.6	900.5	883.1	1,003.7	1,202.2
Shr Holder funds	479.4	552.4	650.6	760.6	908.2
Total Equity	479.4	552.4	650.6	760.6	908.2
Long-term borrowings	17.6	15.3	17.6	17.6	17.6
Short-term borrowings	3.9	35.2	0.0	0.0	0.0

Assumption metrics

-			
FYE 31 Dec (RM m)	2014E	2015E	2016E
Gross margin	46.3	47.1	45.7
PBT margin	35.5	36.0	34.9
Net margin	26.2	26.6	25.7

Valuation ratios FYE 31 Dec (RM m) 2012A 2013A 2014E 2015E 2016E 40.1 Reported basic EPS (sen) 50.8 43.2 53.8 43.6 Norm. basic EPS (sen) 43.6 50.8 43.2 40.1 53.8 Norm. FD EPS (sen) 50.8 43.2 40.1 43.6 53.8 2.9 2.9 2.9 Price 2.9 2.9 7.2 PER(x) 6.6 5.7 6.7 5.4 Net DPS (sen) 0.0 20.6 14.3 16.0 21.5 0.0 7.1 5.0 5.5 7.4 Net DY (%) NTA/ share (sen) 201.9 183.4 171.7 166.4 198.6 P/NTA (x) 1.4 1.6 1.7 1.7 1.5 805.0 1,043.4 Enterprise value 539.6 1,252.8 1,181.2 EV/EBITDA(x) 3.9 4.7 3.6 3.7 5.1 ROE (%) 21.6 27.7 25.2 24.1 27.1 -0.3 -0.1 -0.1 -0.1 -0.2 Net gearing (x) BVPS (RM) 2.0 1.8 1.7 1.7 2.0

Cashflow

2012A	2013A	2014E	2015E	2016E
103.5	152.9	163.8	183.3	246.0
2.3	0.0	2.0	2.0	2.0
0.0	0.0	0.0	0.0	0.0
-10.9	18.5	-48.3	3.1	19.0
94.9	171.4	117.6	188.4	267.0
-100.0	-100.0	-99.0	-98.0	-97.0
-100.0	-100.0	-99.0	-98.0	-97.0
0	0	0	0	0
0	-94	-66	-73	-98
0	0	0	0	0
0.0	-98.1	-65.5	-73.3	-98.4
-5.1	-26.7	-46.9	17.1	71.6
	103.5 2.3 0.0 -10.9 94.9 -100.0 -100.0 0 0 0 0 0.0	103.5 152.9 2.3 0.0 0.0 0.0 -10.9 18.5 94.9 171.4 -100.0 -100.0 -100.0 -100.0 0 0 0 0 0 0 0 -94 0 0 0.0 -98.1	103.5 152.9 163.8 2.3 0.0 2.0 0.0 0.0 0.0 -10.9 18.5 -48.3 94.9 171.4 117.6 -100.0 -100.0 -99.0 -100.0 -100.0 -99.0 0 0 0 0 -94 -66 0 0 0 0.0 -98.1 -65.5	103.5 152.9 163.8 183.3 2.3 0.0 2.0 2.0 0.0 0.0 0.0 0.0 -10.9 18.5 -48.3 3.1 94.9 171.4 117.6 188.4 -100.0 -100.0 -99.0 -98.0 -100.0 -100.0 -99.0 -98.0 0 0 0 0 0 -94 -66 -73 0 0 0 0 0.0 -98.1 -65.5 -73.3

Quarterly financial summary

FYE 31 Dec (RM m)	3Q13	4Q13	1Q14	2Q14	3Q14
Revenue	127.4	144.3	134.7	163.7	148.8
Cost of sales	-64.3	-65.9	-66.9	-89.2	-65.1
Gross profit	63.1	78.5	67.8	74.6	83.8
Selling and mktg expenses	-1.3	-2.9	-3.4	-2.6	-3.2
Administrative expenses	-14.5	-20.2	-10.7	-13.9	-22.2
Operating Profit	49.0	57.0	54.4	58.9	58.9
Pretax profit	48.7	53.4	54.0	58.6	58.5
Net profit	36.2	40.7	38.6	42.4	45.1
Basic shares (m)	300.3	300.8	301.8	303.5	428.4
Basic EPS (sen)	12.1	13.5	12.8	14.0	10.5
DPS (sen)	10.0	5.0	5.0	3.8	3.8
FCF/ share (sen)	11.6	-37.4	28.4	-14.2	-2.7
Net cash/ share (sen)	63.9	21.6	26.8	8.5	0.0

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	-
BUY	Positive recommendation of stock under coverage. Expected absolute return of more than +10% over 12-months, with low risk of sustained downside.
TRADING BUY	Positive recommendation of stock not under coverage. Expected absolute return of more than +10% over 6-months. Situational or arbitrage trading opportunity.
HOLD	Neutral recommendation of stock under coverage. Expected absolute return between -10% and +10% over 12-months, with low risk of sustained downside.
TRADING SELL	Negative recommendation of stock not under coverage. Expected absolute return of less than -10% ov er 6-months. Situational or arbitrage trading opportunity.
SELL	Negative recommendation of stock under coverage. High risk of negative absolute return of more than -10% over 12-months.
NOTRATED	No research coverage, and report is intended purely for informational purposes.

Industry rating definitions

OVERWEIGHT	The sector, based on weighted market capitalization, is expected to have absolute return of more than +5% ov er 12-months.
NEUTRAL	The sector, based on weighted market capitalization, is expected to have absolute return betw een –5% and +5% over 12-months.
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