



Press Release
FOR IMMEDIATE RELEASE

**MATRIX CONCEPTS WELCOMES YOU TO A MID-AUTUMN FESTIVAL EXTRAVAGANZA
AT BANDAR SRI SENDAYAN**

Seremban, 4th September 2024 – Matrix Concepts Holdings Berhad is thrilled to announce the upcoming celebration of the Mid-Autumn Festival, also known as the Golden Moonlight Festival, at Bandar Sri Sendayan on the 7th and 8th of September 2024. The festivities will be held at two of our premier locations: Matrix Galleria Eka Heights from 10:00 AM to 3:00 PM and Matrix Galleria Bayu Sutera from 5:00 PM to 10:00 PM.

The Mid-Autumn Festival is a treasured traditional Chinese celebration, where families and communities come together under the full moon. At this event, guests will be immersed in a vibrant atmosphere filled with colorful lanterns, a variety of delicious mooncakes, and the joyful sounds of family reunions.

Mr. Lim Kok Yee, Chief Marketing Officer of Matrix Concepts Holdings Berhad, shared his enthusiasm for the event, "The Mid-Autumn Festival is a time for family, tradition, and community, and we are excited to bring this celebration to Bandar Sri Sendayan. We aim to create a warm and welcoming environment for all attendees, while also showcasing the unique offerings of Eka Heights and Bayu Sutera. This event represents not only a celebration of culture but also an opportunity to experience the exciting future of these developments."

The event will feature a variety of attractions, including vibrant Mid-Autumn decorations, a mesmerizing LED Lion Dance, cultural dance performances, thrilling Chinese acrobatics, and hands-on Crafts & Arts DIY Workshops. Guests can also enjoy delectable treats at the food bazaars and explore the latest automobile models on display.

In addition to the cultural festivities, attendees will have the opportunity to explore our latest developments:

- **Ferra @ Eka Heights:** Discover these charming 2-storey link homes, thoughtfully designed on a 20x70 ft lot with a built-up area of 2,142 sq.ft. Each home offers 4 comfortable bedrooms and 3



modern bathrooms, with prices starting from RM 529,999. These homes come equipped with smart home features, an open layout for seamless living, and a complimentary clubhouse membership to enhance your lifestyle.

- **IZARA @ Bayu Sutura:** Explore the beautifully crafted 2-storey link homes at IZARA, set on a 20x70 ft lot with a spacious built-up area of 2,315 sq.ft. These homes, starting from RM 619,999, feature 4 bedrooms and 4 bathrooms, and are nestled within a serene lakeside residence. Enjoy the benefits of smart home technologies, lush, landscaped surroundings, a 9.5-acre central park, and a secured enclave with a complimentary clubhouse membership.

We invite everyone to join us in celebrating the Mid-Autumn Festival at Bandar Sri Sendayan and to discover the exceptional living spaces we have to offer.

For more information and to register, visit <https://matrixgoldenmoonlight.com.my/>

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About Matrix Concepts Holdings Berhad

Matrix Concepts Holdings Berhad (Matrix Concepts) is a dynamic leader in property development and its related services. Supported by four other core sectors—Construction, Education, Hospitality, and Healthcare—these pillars form the foundation of the company's robust business model, facilitating operational synergies and enhancing the value across its various ventures.

With the mission encapsulated by the tagline "Nurturing Environments, Enriching Lives," Matrix Concepts is committed to creating sustainable, community-focused living spaces that not only meet but exceed the aspirations of property buyers. By offering valuable, lifestyle-enhancing experiences, the company ensures that its customers can enjoy a comprehensive lifestyle ecosystem that encompasses work, play, dine, shop, learn, and more.

Expanding its horizons, Matrix Concepts has also broadened its geographic footprint to include projects in Indonesia and Australia, further cementing its reputation as a global player in the real estate sector.

For more information, please visit the Matrix Concepts website at www.mchb.com.my or contact the Matrix Concepts Head Office at 06 -764 2688.