



Press Release

FOR IMMEDIATE RELEASE

MATRIX CONCEPTS CONTRIBUTES RM200,000 FOR SURAU @ TIARA SENDAYAN

SEREMBAN, 11 May 2021 – Matrix Concepts contributed RM200,000 as an initial fund towards the construction of a surau in Precinct 2, Tiara Sendayan, Bandar Sri Sendayan today in a simple ceremony held at the Negeri Sembilan Chief Minister Official Residence.

‘Our objective is to assist the Muslim community in Tara Sendayan to have a comfortable and conducive place of worship in the near future. Matrix Concepts has always emphasised on community development in its township, placing importance in the social and economic growth for the well-being of its residents and their standard of living.

‘In fact, we have contributed a contemporary-concept food court called Medan Tiara Biz to the Seremban City Council late last year. It was intended to provide ease and convenience to the surrounding community when they look for food as well as a catalyst for local entrepreneurship for the hawkers and traders there,’ Matrix Concepts Group Managing Director, Ho Kong Soon explained.

The mock cheque was presented to Negeri Sembilan Islamic Religious Affairs Department, represented by its Director, Dato Mohd Zaidi Bin Ramli and witnessed by Chief Minister of Negeri Sembilan, Dato Seri Haji Aminudin Bin Harun.

In attendance were Dato Haji Ismail Bin Ahmad, EXCO Rural Development of Negeri Sembilan; Dato Dr Razali Bin Ab Malik, State Secretary and Surau Precinct 2 Tiara Sendayan Committee members.

Also from Matrix Concepts were its Chief Executive Officer, Leong Jee Van; Chief Development Officer, Tan Sze Chee and General Manager, Land Matters Haji Mustaza Bin Musa.



For more information, visit Matrix Concepts website www.mchb.com.my or call Matrix Concepts Holdings Berhad at + 6 06 764 2688.

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About Matrix Concepts Holdings Berhad

Matrix Concepts Holdings Berhad (Matrix Concepts) has proven its mettle as a reputable leading property developer in the country with the realisation of its two major townships which were developed almost concurrently.

Started in 1996 as a small property firm in Negeri Sembilan, Matrix Concepts built its maiden project of 595 residential and commercial units in the district of Bahau, Negeri Sembilan.

In 1999, the first joint-venture with Menteri Besar Incorporated, Negeri Sembilan (MBI NS) was inked to develop the 39-acre Taman Andalas

Subsequently, other commercial and residential properties followed. Thus, its reputation as a reliable and professional developer grew.

In 2005, Matrix Concepts entered into joint venture agreements with Koperasi Kemajuan Tanah Negeri Johor and MBI NS to develop two massive integrated townships which are now known as Bandar Seri Impian consisting of 900 acres and Bandar Sri Sendayan with 5,233 acres.

Backed by a strong track record of quality developments and an experienced management team of professionals, it went public and was listed on Bursa Malaysia on 28 May 2013.

In 2016, it spread its wings internationally with a boutique apartment project called *M.Carnegie* in Melbourne, Australia and due to its resounding success, *M.Greenvale* was then launched mid-2019.

Over the next few years, it continued to build up its landbank in Greater Kuala Lumpur and initialised investment in Indonesia.

Currently, its Bandar Sri Sendayan and Bandar Seri Impian boast a thriving multi-racial community of over 45,000 people and its Sendayan Tech Valley, an industrial cluster within Bandar Sri Sendayan township has attracted more than RM4 billion worth of foreign direct investments by prominent global and domestic brands.

Matrix Concepts Holdings Berhad has carved its name as a *community developer* as it endeavours to deliver sustainable developments in practicing its beliefs in *nurturing environments* and *enriching lives* with more than 20,000 residential and commercial units handed over already.

At present, Matrix Concepts has diverse businesses namely property development, construction, education and hospitality.

For more information, visit Matrix Concepts website www.mchb.com.my or call Matrix Concepts Head Office at + 6 06 764 2688.