



Press Release

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**MATRIX MALAYSIA DAY - NIGHT HALF MARATHON 2024: A NIGHT OF UNITY,
INCLUSION, AND COMMUNITY SPIRIT**

Seremban, 16 September 2024 – The first-ever night half marathon in Negeri Sembilan, the Matrix Malaysia Day - Night Half Marathon 2024, concluded successfully last night at d'Tempat Country Club, Bandar Sri Sendayan. The event, hosted in collaboration with Majlis Bandaraya Seremban as the company's strategic partner, brought together over 5,000 participants, including a special group of 50 differently-abled runners supported by the Jabatan Belia dan Sukan Negeri Sembilan, in a powerful celebration of Malaysia's unity, diversity, and inclusive spirit.

YAB Dato' Seri Utama Haji Aminuddin Bin Haji Harun, Menteri Besar of Negeri Sembilan, graced the occasion as the Guest of Honour, praising Matrix Concepts for their initiative in fostering unity and inclusivity. "This marathon is more than just a race; it's a reflection of our nation's strength in diversity and our shared spirit of togetherness. I commend Matrix Concepts for their vision and dedication in creating such a meaningful platform, where people from all walks of life can come together to celebrate the essence of Malaysia Day."

Matrix Concepts' Chairman, Dato' Haji Mohamad Haslah Bin Mohamad Amin, echoed these sentiments, emphasising the importance of inclusion in their initiatives. "At Matrix Concepts, we believe that unity and diversity are the pillars of a strong community. We are proud to have included runners of all abilities, including our differently-abled participants, who inspire us with their determination. This event underscores our commitment to ensuring that everyone has a place in our celebrations, regardless of their background or abilities."

The vibrant atmosphere of the marathon culminated in a lively after-run party. Attendees enjoyed electrifying performances by celebrities such as Dolla, DJ Hoozy, Emcee Carl, Jestinna Kuan, and Danny Lee. The night wrapped up with a breathtaking fireworks display, lighting up the Seremban sky and making the event truly unforgettable.



Matrix Concepts extends its heartfelt thanks to all participants, partners, and supporters who made this event a resounding success. We look forward to continuing our mission of uniting communities and celebrating Malaysia's diverse heritage.

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About Matrix Concepts Holdings Berhad

Matrix Concepts Holdings Berhad (Matrix Concepts) is a dynamic leader in property development and its related services. Supported by four other core sectors—Construction, Education, Hospitality, and Healthcare—these pillars form the foundation of the company's robust business model, facilitating operational synergies and enhancing the value across its various ventures.

With the mission encapsulated by the tagline "Nurturing Environments, Enriching Lives," Matrix Concepts is committed to creating sustainable, community-focused living spaces that not only meet but exceed the aspirations of property buyers. By offering valuable, lifestyle-enhancing experiences, the company ensures that its customers can enjoy a comprehensive lifestyle ecosystem that encompasses work, play, dine, shop, learn, and more.

Expanding its horizons, Matrix Concepts has also broadened its geographic footprint to include projects in Indonesia and Australia, further cementing its reputation as a global player in the real estate sector.

For more information, please visit the Matrix Concepts website at www.mchb.com.my or contact the Matrix Concepts Head Office at 06 -764 2688.