



*Press Release*  
**FOR IMMEDIATE RELEASE**

**MATRIX CONCEPTS PIONEERS MALAYSIA DAY NIGHT-HALF-MARATHON  
IN CELEBRATION OF UNITY**

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**Seremban, 2 September** – Matrix Concepts is thrilled to announce the first-ever night half marathon in Negeri Sembilan, the Matrix Malaysia Day Night Half Marathon 2024, to be held on 15th September at d'Tempat Country Club, Bandar Sri Sendayan. This groundbreaking event, organised in collaboration with Majlis Bandaraya Seremban, represents a historic moment for the region, bringing together an anticipated more than 5,000 participants of all levels to celebrate Malaysia Day under the stars.

“This marathon is more than just a race; it’s a celebration of our nation’s unity, diversity, and shared spirit,” said Mr. Chai Keng Wai, Chief Executive Officer of Matrix Concepts Holdings Berhad. “We are excited to bring this unique event to Negeri Sembilan with Majlis Bandaraya Seremban for the first time, and we look forward to seeing our community come together to honour Malaysia Day in such a meaningful way.”

This event continues Matrix Concepts’ unwavering commitment to promoting patriotism, diversity, and inclusion, building on the success of the recent Matrix Concepts Flag Raising Event. During that event, 5,000 *Jalur Gemilang* flags were distributed to encourage participants to proudly display the national symbol, and 500 Hibiscus saplings, representing Malaysia’s national flower, were also given out. For this night marathon, runners can choose from various categories, including the demanding 21.1KM half marathon, ensuring a challenge and excitement for everyone involved.

After the run, participants and spectators alike will be treated to an unforgettable concert, featuring performances by Dolla, DJ Hoozy, Emcee Carl, Jestinna Kuan, and Danny Lee. The night will conclude with a spectacular fireworks show, lighting up the Seremban sky in a dazzling display of unity and national pride.

**Event Highlights:**

**Date:** 15 September 2024, 7:00 PM onwards

**Venue:** d'Tempat Country Club, Bandar Sri Sendayan, Seremban



Join us for this historic event, the first of its kind in Negeri Sembilan, as we run together in celebration of Malaysia's unity and spirit. Don't miss out on this chance to be part of an unforgettable night that honours the true essence of Malaysia Day.

For more information and to register, visit <https://www.jomrun.com/event/Matrix-Malaysia-Day-Night-Half-Marathon-Powered-by-JomRun>

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#### **About Matrix Concepts Holdings Berhad**

Matrix Concepts Holdings Berhad (Matrix Concepts) is a dynamic leader in property development and its related services. Supported by four other core sectors—Construction, Education, Hospitality, and Healthcare—these pillars form the foundation of the company's robust business model, facilitating operational synergies and enhancing the value across its various ventures.

With the mission encapsulated by the tagline "Nurturing Environments, Enriching Lives," Matrix Concepts is committed to creating sustainable, community-focused living spaces that not only meet but exceed the aspirations of property buyers. By offering valuable, lifestyle-enhancing experiences, the company ensures that its customers can enjoy a comprehensive lifestyle ecosystem that encompasses work, play, dine, shop, learn, and more.

Expanding its horizons, Matrix Concepts has also broadened its geographic footprint to include projects in Indonesia and Australia, further cementing its reputation as a global player in the real estate sector.

For more information, please visit the Matrix Concepts website at [www.mchb.com.my](http://www.mchb.com.my) or contact the Matrix Concepts Head Office at 06 -764 2688.