



Press Release

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MATRIX CONCEPTS CELEBRATES MEDIA APPRECIATION NIGHT SHOWCASING RESORT VILLA LUXURY HOMES

Seremban, 19 April 2024: Matrix Concepts Holdings Berhad (***Matrix Concepts***) hosted an exclusive appreciation night for members of the media. The event, held at the Resort Villa show unit in Bandar Sri Sendayan, Seremban, offered a tantalizing glimpse into the highly anticipated Resort Villa project.

The evening promised to be a blend of elegance, appreciation, and networking, uniting Matrix Concepts Group with esteemed members of the media in an intimate setting.

About 150 exclusive attendees from several media publications, including Nanyang Siang Pau, the Edge Group, The Star Group, RTM, Oriental Daily, Bernama, Berita Harian, Utusan Malaysia, Kosmo, Harian Metro, Sinar Harian, Berita Harian, Malaysian Nanban, China Press, as well as Sin Chew Daily to experience the firsthand of the luxury and styleless preview of the resort villa home.

The highlight was the exclusive unveiling of the Resort Villa project, boasting modern luxury in the self-sustaining Bandar Sri Sendayan's enclave.

Matrix Concepts Group Chief Executive Officer, Chai Keng Wai in his opening speech mentioned that the project with an estimated gross development value of 135.9 million ringgit has a total of 34 units of the luxury resort villa which is carefully designed to blend elegance with comfort and luxury serenity.

The 16-acre freehold development offers three types of layouts for 2 Phases projects which is expected to be completed by mid-2026.

"The Resort Villa project with eco-friendly features like solar water heaters and rainwater harvesting systems, we're not just building homes; we're building a sustainable future and showcasing the unparalleled luxury and lifestyle it offers".

"When it comes to security, we leave no stone unturned. From premium security features to cutting-edge smart home systems, your peace of mind is our utmost priority", he said during his speech.

Residents can enjoy advanced security measures include an Automatic Number Plate Recognition system at the entrance, round-the-clock security patrols and a security alarm system complete with panic buttons and magnetic as well as vibration sensors available in the homes.



The 2-storey bungalow with a built-up area ranging from 6,839 sq ft to 7,749 sq ft equipped with three different types of layouts available to suit diverse preferences.

Chai Keng Wai also mentioned that the Resort Villa is located in the heart of Bandar Sri Sendayan and it is the epitome of convenience and luxury living. With top-notch schools, world-class recreational facilities, and everything you could possibly desire right at your doorstep, we truly offer the best of both worlds.

From education hubs, Matrix Global Schools, exclusive clubhouse, d'Tempat Country Club, X-Park Sendayan largest outdoor recreational entertainment as well as commercial hubs like Sendayan Merchant square.

Adding to the appreciation night with the media, he also mentioned that this event is to celebrate the media that have been working together with Matrix Concepts Group in upholding its role in the community mainly in Bandar Sri Sendayan, Negeri Sembilan.

"We are grateful for the gathering with media tonight and we are delighted to present media entities the recognition (of their work), which plays a vital role in building trust and instrumental in shaping the success of Matrix Concepts within our community", he said.

He also expressed his hope to work with the media in a wider area in the future. This, he said, would also allow both the company and media to produce creative works for the community.

During the media appreciation night, a series of exclusive experiences of a culinary journey of Japanese dining and networking opportunities, allowing attendees to connect with key representatives from Matrix Concepts Group by gaining insights into the company's vision, values, and future plans.

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About Matrix Concepts Holdings Berhad

Matrix Concepts Holdings Berhad (**Matrix Concepts**) principal business operations is Property Development and its related services. Together with other businesses comprising Construction, Education, Hospitality and Healthcare, which cumulatively are regarded as Matrix Concepts five pillars of strength.

This enables Matrix Concepts to derive operational synergies across its business model and values chain to enhance the value proposition of its townships and stand-alone property developments.

Reflecting its tagline of *“Nurturing Environments, Enriching Lives”* Matrix Concepts aspires to deliver sustainable, community living environments that meets property buyers’ aspirations while providing them with value and the opportunity to enjoy and aspire to better lifestyle experiences.

In essence, beyond providing quality build and design, Matrix Concepts looks to deliver a complete lifestyle eco-system of work, play, dine, shop, learn and more.

Matrix Concepts also has expanded its footprint into Indonesia and Australia.

For more information, visit Matrix Concepts website www.mchb.com.my or call Matrix Concepts Head Office at 06 -764 2688.