

Press Release

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SEREMBAN MAKES HISTORY WITH ITS FIRST-EVER DUATHLON EVENT: A CELEBRATION OF FITNESS AND COMMUNITY SPIRIT

Kuala Lumpur (Date) The Matrix Duathlon 2023 powered by NX113 will make its highly anticipated debut in Bandar Sri Sendayan, Seremban, Negeri Sembilan, on the 25-26 November 2023, with electrifying run-bike-run showdowns that promise to ignite the township.

The Duathlon event is a multi-sport competition that combines the disciplines of running and cycling organized by Matrix Concepts Holdings Berhad and sanctioned by both the Ministry of Youth and Sports Negeri Sembilan and the Malaysia Triathlon Association, which is also serve as the National Duathlon Championships.

Here, the nation's top triathletes will compete for one final time this year, following the previously held National Championships for Triathlon (swim-bike-run) and Aquathlon (swim-run).

The 18-year-old Isaac Tan will be aiming for his third consecutive title after emerging victorious in the last two Championships held as part of the NX113-run annual series — the Triathlon Desaru in July this year and the Aquathlon Putrajaya in October 2023.

The National Duathlon Championships in Bandar Sri Sendayan will take place in the Sprint category, involving a 5km run, 20km cycling, and a final 2.5km run.

In addition to the main event on 26 November 2023, the other three races, which comprise the Standard and Mixed Relay (10km run- 40km cycling - 5km run) as well as the Super Sprint (2km run -10km cycling-1km run), are set to provide equally thrilling and competitive contests.



NX113 was chosen by the Malaysia Triathlon to organize the National Duathlon Championships is known for creating opportunities for young athletes in their past events, extends their commitment with the upcoming Matrix Duathlon, offering competitive races for children aged between 7-11 years old.

Adding to the event's excitement is a non-competitive family relay, where an adult partners with a child to complete a 3.2km route, (800m run-2km cycling-400m run) enhancing the fun factor of the event.

According to the Chief Marketing Officer of Matrix Concepts Holdings Berhad, Lim Kok Yee, the Matrix Duathlon 2023 will offer participants the opportunity to showcase their physical prowess and determination, all while fostering a sense of camaraderie and sportsmanship.

Additionally, the event will also provide a platform for local businesses and sponsors to engage with a diverse audience and contribute to the success of this momentous occasion.

"We are thrilled to introduce the first-ever Matrix Duathlon 2023 to our community. This event aims to promote health, wellness, and a spirit of friendly competition among participants. Athletes of all skill levels are invited to participate in this unique event, which will feature both standard and sprint distances. Participants can expect a challenging yet exhilarating course that showcases the stunning scenery and landmarks of the vibrant state", he said.

Meanwhile, Race Director Andy Foo said, our top priority is ensuring the safety and well-being of all our athletes, and we've meticulously planned this event to be a thrilling experience, while keeping it as family oriented as possible.

Registration for the Matrix Duathlon 2023 is now open, and interested participants can sign up by visiting https://neptunex113.com/matrix-duathlon-2023/. Early registration is encouraged as spots are limited.



For more information about the Matrix Duathlon 2023, including sponsorship opportunities and event details, please visit https://neptunex113.com or contact Rex Lim at +6012-5772118 or registration@neptunex113.com

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For enquiries, kindly contact:

Andy Foo Race Director

Phone Number: +6012-391 9211

Anthea Yap

Manager, Corporate Communications & Public Relations Phone Number: 06 – 764 2688 or +6016 – 733 2683

Email Address : ccpr@mchb.com.my