

Matrix Concepts Holdings Bhd Founder and group executive deputy chairman

## Datuk Seri Lee Tian Hock

"Winning the award from MDA is a great honour and it serves as a reminder to all of us to continue striving for the best. There is no secret to our success, it is our Matrix Concepts team – there lies our strengths – the great teamwork, perseverance, and agility. The hard work and great team spirit as well as listening to the market demands and acting accordingly. We at Matrix Concepts will continue to evolve, innovate, and persevere in all situations and more so, during trying times - which pulls us even closer and pushes us harder to achieve our goals."