



25 August 2020 (Tuesday)

Matrix Concepts introduces Homemade Plan

PETALING JAYA: Those who are looking to purchase a landed home in Negri Sembilan will be in for a deal with the customised package deal rolled out by Matrix Concepts Holdings Bhd.

The Seremban-based developer is offering multiple goodies such as zero entry costs, RM1,000 booking fee, free legal fees, installment subsidy of up to 18 months and a 2% rebate upon signing of the sales and purchase (S&P) agreement within 27 working days.

The package, known as Matrix Homemade Plan, also offers a 1% referral reward, a loyalty programme for repeat home buyers,

complimentary club membership up to eight terms or years, free one-year broadband internet service and a 5% discount on enrollment fees at Matrix Global Schools.

All these are subjected to selected projects and terms and conditions.

Matrix Concepts said that the market conditions are favourable for people to buy real estate now.

Group chief marketing officer Lim Kok Yee cited factors such as the low interest rates, the extension of the Home Ownership Campaign (HOC), the exemption on the real property gains tax

(RPGT) for up to three residential properties and with various government incentives, it is an opportune time for everyone to really set their eyes on owning properties, especially those who wish to upgrade or as an investment.

"The financial factors are conducive and looking at such market conditions, we at Matrix Concepts have decided to make it even more encouraging for our buyers especially our loyal fans who bought homes from us already.

"The reason why we call it Matrix Homemade Plan is because the plan will ensure that you have a home made just for you, wheth-

er it is a bungalow, semi-detached or terraces either double or single-storey in our Bandar Sri Sendayan township and our other projects in Negri Sembilan.

"Our landed houses are mostly freehold and these are amongst the most reasonably priced in the market ranging from RM350,000 to RM1.5mil," said Lim.

He added that the expectation of the take-up rate from the campaign itself would increase its total bookings by 20% on a month-on-month basis.

For sales enquiries, call 1 800-88-2688 or visit www.homemade-plan.my for further details.